2016-2021 Georgia College Strategic Plan

Goal 6: Strengthen community and regional ties through service, research, programs, and partnerships that enhance economic, educational, and cultural opportunities to improve the quality of life for citizens of Milledgeville/Baldwin County and the middle Georgia region.

Initiative 1: Leverage creative expertise, leadership, and other institutional resources to help alleviate educational, environmental, economic, and health disparities.

G6I1	RESPONSIBLE PARTY/UNIT	STRATEGIES TO ACCOMPLISH INITIATIVE	METRICS	TIME FRAME (FY)	FUNDING: REDIRECT, NEW
	University Communications and Library to collaborate Champions: Associate Vice President for Strategic Communications and Library Director	ACTION ITEM 1: Create a faculty/staff expertise directory on our public website to publicize contacts for potential community engagement opportunities.	Develop, post, and annually update the faculty/staff expertise directory. Work with community-linked campus units, such as the Give Center, to notify community partners about the directory.	FY18, with annual review of progress	No new operational funds needed – use existing funding
	Institutional Research, Registrar's Office, ENGAGE, GIVE Center Champion: Assistant Director of Assessment/QEP Director	ACTION ITEM 2: As part of Goal 2 efforts to track experiential learning (GC Journeys Program), develop a process for tracking service learning (course tags and Portfolium) and community-based learning projects (e.g., ENGAGE).	Track service learning and community-based learning project hours using metrics such as client, course, supervising faculty/staff member, and student. Summarize by college and by discipline.	FY18, with annual review of progress	No new operational funds needed – use existing funding
	Office of Grants and Sponsored Projects Champion: Director of Grants and Sponsored Projects	ACTION ITEM 3: Capture the impact and data related to grant-development assistance provided by the university to community agencies.	# of proposals assisted with; total dollars secured	FY18, with annual review of progress	No new operational funds needed – use existing funding
	Deans of the Four Colleges Champion: Dean of the College of Business	ACTION ITEM 4: Explore the feasibility and desirability of creating a new center--or utilizing an existing center-- that will focus on the convergence of health/wellness and education to improve the quality of life of Central Georgians.	Feasibility study report	FY 18	Redirect existing funds (approval required) or request new funding in the regular budget cycle

Initiative 2: Explore additional direct partnerships to address targeted community needs.

G6I2	RESPONSIBLE PARTY/UNIT	STRATEGIES TO ACCOMPLISH INITIATIVE	METRICS	TIME FRAME (FY)	FUNDING: REDIRECT, NEW
	Office of Grants and Sponsored Projects, College of Education, College of Health Sciences, GIVE Center, ENGAGE, Extended University (YES Program, High Achievers Program, Communities In Schools, Academic Outreach) Champion: Dean of the College of Business	ACTION ITEM 1: Contingent upon the results of the report from Goal 6, Initiative 1, Action Item 4 immediately above, assess the major challenges and needs related to health and educational disparities in Baldwin and contiguous counties, and determine if there are feasible mission-related programs or initiatives the university could develop and implement to improve conditions.	Development and execution of needs assessment and identification and implementation of programs and initiatives to address health and educational disparities.	FY18, with annual review of progress	Redirect existing funds (approval required) or request new funding in the regular budget cycle

Initiative 3: Increase faculty and staff engagement in external activities, while ensuring these contributions are valued and recognized by the institutional reward system.

G6I3	RESPONSIBLE PARTY/UNIT	STRATEGIES TO ACCOMPLISH INITIATIVE	METRICS	TIME FRAME (FY)	FUNDING: REDIRECT, NEW
	Promotion and Tenure Task Force, Deans, Department Chairs, University Senate, Human Resources (for staff) Champions: Provost (for faculty) and Chief Human Resources Officer (for staff)	ACTION ITEM 1: Develop a tangible P&T/annual appraisal criterion that values engagement with additional weighting for those engagement activities that are within academic discipline. Such activities should be counted as "Public Scholarship" (which is peer reviewed) vs. "Service." Include a similar criterion on staff performance evaluations.	Success will be measured by tracking the number of colleges/departments that include a component for fostering engagement in external activities within the IFR, Tenure and Promotion, and staff evaluation processes. Faculty can discuss work related to engagement within and across their teaching, scholarship, service, and/or professional development as most appropriate. For staff, simply track volunteer participation.	FY18, with annual review of progress	No new operational funds needed – use existing funding