VISION

Georgia College will be a nationally preeminent public liberal arts university.

VALUES

The Georgia College experience, which is rooted in the liberal arts and provides the foundation for a lifetime of learning, growth, and academic excellence, is based on these shared values:

- The pursuit of knowledge and truth for the public good;
- The transformative effect of service, leadership, and collaborative engaged learning experiences both in and beyond the classroom;
- Ethical principles including integrity, altruism, reason, respect, and responsibility in discourse and actions;
- Diversity and inclusion in all forms.

MISSION

Georgia College is the state's only designated public liberal arts university.

Goals of the 2016-2021 Georgia College Strategic Plan

Goal 1: Recruit, admit, enroll, retain and graduate highly qualified and diverse undergraduate students.

Goal 2: Develop and implement distinctive and transformative undergraduate curricular and cocurricular experiences. Transformative experiences include but are not limited to: undergraduate research; creative projects; study abroad; service learning; community-based learning; leadership development; diversity and global learning; and field and clinical-based practica, apprenticeships, preceptorships, and internships.

Goal 3: Offer a limited number of exceptional quality graduate programs that are highly relevant to workforce demand and supportive of the university mission.

Goal 4: Align resources through generation, redirection, prioritization, cost containment, and stewardship to address strategic priorities.

Goal 5: Enhance a professional environment that encourages the recruitment, retention, and success of an exemplary and diverse faculty and staff.

Goal 6: Strengthen community and regional ties through service, research, programs, and partnerships that enhance economic, educational, and cultural opportunities to improve the quality of life for citizens of Milledgeville/Baldwin County and the middle Georgia region.