

## Georgia College 2020 Strategic Planning Outline

- Where are we now?
  - Liberal Arts Mission
  - Enrollment
  - Prestige (faculty, students, rankings)
  - Graduate Education
  - Facilities
  - Financial Situation
  - Library Usage
  - Diversity and Inclusion
  
- Vision as a Public Liberal Arts Institution (This ties to every element of plan.)
  
- Environment of the Future
  - A brief overarching projection of the scenario in 2025 will be provided to the committees. Committees should consider what Georgia College's environment might be like in 2025 while preparing a strategic plan to serve the university from 2016-2020.
  - Each committee will then be responsible for developing more specific future scenarios for their individual areas of focus.
  
- Where are we headed? Each committee should address this question: What would have to happen to make Georgia College the preeminent public liberal arts institution in 10 years?
  - Expectations for student quality and university distinction
  - Faculty
  - Staff
  - Academic Support
    - Library
    - IT
    - Student Success
    - Facilities
  - Financial Resources
    - Budget
    - Capital Campaign
    - Auxiliary Services
    - Grants and Sponsored Projects
  - Outreach and Community Engagement
    - Extended University
    - Give Center
    - Cb-EL
  - University Advancement
    - Alumni
    - Scholarships
    - Endowment
  - Campus Life
    - Co-curricular
    - Residence
    - Student Life
    - Intramurals and Athletics

- Curricular Programs
  - Undergraduate
  - Graduate/Professional
  - The Liberal Arts Curriculum (LARP)
  - International
    - Study Aboard
    - International Recruitment